Chhatrapati Shahu Institute of Business Education and Research (CSIBER)
Career Portal

Position:	**Assistant Professor/ Associate Professor of Marketing**
Location:	**Kolhapur, Maharashtra, India.**
Department:	**School of Business**
Vacancies:	**2 Positions**
Last date to apply:	**30-May-2024**

Institute's Profile:

CHHATRAPATI SHAHU INSTITUTE OF BUSINESS EDUCATION AND RESEARCH (CSIBER), KOLHAPUR, India, is an esteemed autonomous institution which operates under the UGC, Government of India. Notably, CSIBER has received an outstanding 'A+' grade reaccreditation from NAAC, reflecting its unwavering dedication to academic excellence.

Established in 1976 as a postgraduate institution under the UGC and the Ministry of Education, Government of India, Chhatrapati Shahu Institute of Business Education and Research (CSIBER) was founded by the esteemed (Late) Prof. Dr. A. D. Shinde, a Chartered Accountant. CSIBER received the status of an autonomous institute in 1995. Over time, it has emerged as a leading educational institution in South-West Maharashtra. Conveniently situated in the heart of historic Kolhapur City, CSIBER stands as a symbol of academia icon.
www.siberindia.edu.in

Roles and Responsibilities:

- Continuously enrich the deliverables on learning aims of the curriculum for undergraduate and postgraduate programs.
- Case study based and conceptual teaching
- Guide, lead, and mentor students in research projects.
- Evaluate, monitor, and mentor students' academic progress.
- Create, innovate and implement career-enhancement programs and activities.
- Assess, review and evaluate student activities and progress.
- Be instrumental in helping students secure career opportunities in areas of Management.
- Be instrumental in challenging the way students think, learn, and develop their understanding of academic disciplines.
- Develop core curriculum and deliver course material effectively.
- Develop and design Module Handbook (MHB) with teaching, learning and assessment details
- Publishing research, attending conferences and delivering presentations to build a strong research network.
- Developing formative assessment and evaluating under the New Education Policy
- Make the best use of tools and technologies to facilitate understanding of students.
- To undertake research, either as an individual or with colleagues, of a level and quality that will result in regular publication in top-ranked international journals. (UGC Care, SCOPUS, WOS etc.)
- Writing proposals to secure research funding from external agencies.
- Organizing seminars and events to interact with established industry professionals.
- Review methods and teaching materials to make recommendations for improvement.
- Managing different events for institute
- Performing as a team member/ committee member as assigned from time to time

Note: *The roles and responsibilities outlined above are not meant to be an exhaustive list of tasks. The need for flexibility is required and the job holder is expected to carry out any other related duties that are within the employee's skills and abilities whenever reasonably required.*

Desired Candidate's Profile:

- Experienced in teaching modules like Digital Marketing, Consumer Behavior, Sales Distribution Management, International Business, Marketing Research, Agribusiness Marketing, Services Marketing, Business Decisions using Analytics, Hospitality and Tourism Marketing, Agri-Commodity market , Strategic Marketing.
- Demonstrated interest and competence in establishing courses and teaching at the undergraduate and graduate levels.
- A strong desire to publish in prestigious journals with the possibility to get outside funding for research initiatives.
- Good exposure to case study based teaching methods
- Industry & academic experience desired
- Demonstrated experience & proven track record in teaching to contribute to the PG/UG courses in Management including the supervision of bachelor's and master's theses.
- Great interpersonal skills with an effective understanding of pedagogical tools and processes.
- Ability to work in teams.

Desired Qualifications:

- Ph.D. Management or related areas from a top-notch institutions/ university
- First Class Master's Degree in Business Management/ Administration/ in a relevant management related discipline or first class in two year full time PGDM declared equivalent by AIU/ accredited by AICTE/UGC
- Teaching, research industrial and/ or professional experience in a reputed organization; papers presented at conferences and/ or published in referred journals
- Minimum 5 to 8 years of teaching and research experience with renowned institutions as an Assistant Professor in higher learning.

Compensation & Benefits:

- CSIBER offers competitive salaries commensurate with an applicant's qualifications and experience, as per AICTE/UGC/University norms.

Contact:

- Please send your updated resume along with cover letter and recent photo to career@siberindia.edu.in